

UDS GOLD TRADING LLC HONORING LEGACY, INNOVATING THE FUTURE OF BULLION TRADE

Mr Muhammad Tawheed, Founder & Managing Director, UDS Gold Trading LLC



Mr Muhammad Tawheed



Introduction

Founded in 2019 by Muhammad Tawheed, UDS Gold Trading LLC stands as a trusted name in Dubai's bullion trading industry. The company was built under the mentorship of his father, Haji Muhammad Shoaib, a veteran with over 40 years of experience in the global precious metals sector. Having spent decades mastering bullion trading cycles, refinery partnerships, sourcing networks, and traditional gold market dynamics, Haji Shoaib's expertise provided the guiding principles of trust, discipline, and transparency that define UDS Gold's foundation.

In 2020, Muhammad Obaid, Tawheed's brother, joined the venture to support the company's growth and strengthen its international sourcing network. Guided by their father's deep industry knowledge, the brothers transformed UDS from a local trading outfit into a structured, compliance-oriented bullion trading house serving jewellers, traders, and investors across the region.

Today, UDS Gold operates two offices in the iconic Gold Land Building within Deira's Gold Souk, one of the world's most active bullion trading hubs. From this strategic base, the company works closely with leading traders, refineries, logistics providers, and jewellery manufacturers—playing an integral role in the continuous flow of physical bullion that fuels Dubai's global precious metals ecosystem.



Growth Journey and Market Integration

UDS Gold began by actively trading within Dubai's local market, developing deep insight into liquidity flows, price behavior, and settlement structures unique to the Gold Souk. Establishing market credibility and strong professional relationships was the top priority during the company's early phase.

With Haji Muhammad Shoaib's strategic counsel and Muhammad Obaid's international outreach efforts, UDS gradually expanded its access to reputable global suppliers. Every partnership was established after rigorous due diligence, counterparty verification, and compliance screening-ensuring transparency and reliability across all transactions.

Through this structured and disciplined approach, UDS Gold evolved from a promising local trader to a specialized bullion trading enterprise, fully integrated within Dubai's international precious metals network.

Strategic Location Advantage

Operating from Gold Land Building offers UDS Gold a distinct operational edge. When the company established its office in 2019, Gold Land stood out as one of the few buildings in the area offering an underground parking facility-a critical amenity for clients transacting in high-value bullion. This convenience enhanced customer safety, accessibility, and confidence.

Over time, Gold Land became home to Transguard and Loomis-two of Dubai's most trusted high-value security and logistics companies-simplifying bullion transportation and secure logistics for UDS clients. The building's close proximity to assay laboratories and gold melting workshops further enables fast testing, verification, and settlement processes. Together, these features position Gold Land as a vibrant micro-hub of bullion trade, enabling UDS Gold to serve its clients with unmatched speed, security, and efficiency.

Products and Services

UDS Gold Trading supplies a broad portfolio of minted and cast gold bars, silver bars, and other investment-grade precious metals.

- In local UAE markets, 995 purity gold remains the preferred standard for Gold Souk transactions and manufacturing.
- For exports and global investors, 9999 purity bullion is the benchmark of choice.

Although UDS does not operate its own smelting or refining unit, it partners with leading Dubai-based refineries and accredited assay laboratories to offer accurate melting, testing, and purity verification. This ensures clients trading in scrap or recycled gold receive transparent reports, precise weight reconciliation, and competitive pricing based on verified assay results.

Market Insights and Industry Trends

The bullion landscape in recent years has seen a tangible shift in buying patterns. Investment-driven demand has surged, particularly for smaller denomination gold bars that offer liquidity and flexibility for retail investors.

At the same time, silver has witnessed renewed interest owing to its unique dual role as both a precious and industrial metal. The rising global demand from renewable energy, electric vehicles, electronics, and healthcare sectors has strengthened silver's position as an attractive diversification asset-complementing gold's long-standing appeal as a store of value.

Future Outlook

Looking forward, UDS Gold Trading is entering a new phase of growth with the upcoming launch of its proprietary UDS Minted Bars Collection, scheduled for release within the next three months. This initiative represents a key milestone in developing the company's own branded bullion line. Future plans include expanding its international sourcing network, diversifying its minted product range, and upgrading digital tools to deliver real-time pricing, market insights, and online transaction support for clients.

Built on generations of experience, unwavering integrity, and a commitment to continuous innovation, UDS Gold Trading LLC stands poised to grow alongside Dubai's ascent as a global capital for precious metals trade.

