

Precision, Responsibility, & Innovation: SAM Precious Metals Within UAE's Evolving Bullion Landscape

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Over the past two decades, UAE has transformed from a regional trading center into one of the world's most influential bullion hubs. Its strategic location, advanced infrastructure, and progressive regulatory environment have positioned the UAE as a vital bridge between producing and consuming countries. Within this ecosystem, SAM Precious Metals has emerged as one of the region's defining players, contributing to the evolution of the industry through advanced refining capabilities, technical precision, and a strong compliance-driven approach. Notably, UAE is a hub of recycled gold due to its strategic location between East and the West.

Headquartered in Dubai, SAM Precious Metals operates as an integrated precious metals refinery focused on delivering high-purity gold and silver solutions for international markets. The company's operations extend beyond traditional refining, encompassing bullion production, precision minting, analytical services, and specialized solutions that support the wider precious metals supply chain.



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This integrated structure allows SAM to manage the journey of precious metals from initial evaluation through to refined and finished products, reinforcing reliability and operational efficiency across every stage of production.

A defining feature of SAM's operations is its investment in technology and laboratory-driven quality assurance. Modern refining processes are supported by advanced analytical systems and strict internal controls that ensure consistency and accuracy in every output. The refinery's in-house laboratory capabilities – including fire assaying and spectroscopy analysis – play a critical role in maintaining high standards and providing precise evaluations of precious metals content. Accredited under ISO/IEC 17025:2017 for laboratory competence, SAM's testing framework emphasizes traceability, technical accuracy, and impartiality, allowing mining partners and industry stakeholders to rely on dependable analytical results. The operational expansion of its rock analysis laboratory further strengthens this capability, offering faster and more accurate insights into potential yield and helping bridge the gap between producers and refiners.

Manufacturing and minting represent another key pillar of SAM's operational model. Through advanced minting capabilities, the refinery produces bullion products designed to meet both institutional and

investment-market requirements. These outputs are supported by internationally recognized quality management systems, including ISO 9001:2015 certification, ensuring that production processes maintain consistent standards in quality, delivery, and customer expectations. Complementing this is ISO 10002:2014, which reinforces structured customer feedback and improvement mechanisms – an often overlooked but critical element in maintaining long-term trust within global bullion markets.

UAE's rise as a global bullion center has played a significant role in shaping SAM's growth trajectory. Positioned at the crossroads of major trade routes, the UAE offers direct access to markets across Africa, Asia, and Europe – regions that collectively drive a substantial share of global precious metals activity. This strategic advantage has been further strengthened by the UAE's Comprehensive Economic Partnership Agreements (CEPAs) with key gold-producing and gold-consuming nations, facilitating smoother trade flows and reinforcing the country's role as a conduit between origin and destination markets.

Operating within this environment has enabled SAM Precious Metals to deepen international partnerships, act as a connector between producing and consuming economies, and respond with agility to shifts in global demand. The country's regulatory maturity and commitment to transparency have further reinforced

confidence among global stakeholders, allowing refiners operating within the UAE to align closely with international best practices.

Responsible sourcing remains one of the most defining priorities in the modern precious metals industry, and SAM has embedded this principle deeply within its operational framework. The refinery follows structured due diligence processes aligned with OECD guidance, supported by compliance systems designed to ensure supply-chain transparency and risk mitigation. Its approval under the UAE Good Delivery standard for both gold and silver reflects not only technical reliability but also adherence to the country's evolving regulatory framework for responsible trade. On a global level, certifications under the Responsible Jewellery Council's Code of Practices (CoP) and Chain of Custody (CoC) reinforce SAM's commitment to ethical sourcing and full material traceability, ensuring that products can be tracked responsibly from origin through refining and onward to market.

Further strengthening this approach, SAM Precious Metals holds Fairmined and Fairtrade certifications, reflecting support for responsible artisanal and small-scale mining initiatives and reinforcing ethical sourcing principles within its supply chain. Operational integrity is additionally supported through internationally recognized management systems such as ISO 14001:2015 for environmental management and ISO 45001:2018 for occupational health and safety, alongside CE certification compliance aligned with Directive 2006/21/EC – all contributing to a robust operational framework built around consistency, accountability, and industry trust.

Beyond operational achievements, SAM Precious Metals has played an active role in strengthening the UAE's position within the global precious metals dialogue. Participation in international industry forums, strategic collaborations, and continued investment in innovation reflect a commitment to shaping the future of refining rather than simply responding to it. This proactive mindset aligns closely with UAE's own vision of continuous evolution – a city and industry defined by adaptability, ambition, and global connectivity.

As the bullion market continues to evolve, driven by increasing demand for transparency, technical precision, and responsible sourcing, refiners capable of balancing these priorities will define the next phase

of industry growth. SAM Precious Metals stands as a strong example of this balance – combining technical expertise, operational integrity, and a compliance-led approach within one of the world's most dynamic precious metals environments.

In a sector where trust, precision, and reputation remain the ultimate currency, SAM's continued growth reflects not only the strength of its own operations but also the wider success of UAE as a global center for bullion excellence.

