

“Shaping the Future Bullion Ecosystem: Relationships, Responsibility and the New Role of Private Players”

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The global bullion industry is undergoing one of its most significant transformations in decades. Regulatory reforms, evolving ESG expectations, technological advancements and changing market structures are reshaping how precious metals are sourced, traded and financed. As traditional bullion banks reduce their exposure to certain activities, a new generation of private, professionally governed firms is emerging to bridge the gap between physical markets and sophisticated financial solutions.

At Goldstrom, we believe the future belongs to integrated platforms that connect upstream sourcing, refining, trading, risk management and structured finance within a transparent and technology-driven ecosystem.

Building Growth Through Relationships

Sustainable growth in bullion has never been about transaction size alone. Long-term success is built on trust, consistency and strong client relationships.

Many of our clients began with relatively modest trades. What transformed these engagements into strategic partnerships was dependable execution, transparent pricing and a commitment to helping clients understand market dynamics. Rather than simply facilitating transactions, we work closely with clients to navigate price volatility, procurement risks, funding costs and hedging strategies.

Education plays a vital role in this approach. Through regular market insights, research and the Goldstrom Academy's CPD-accredited training programmes, we empower clients to make informed decisions based on market fundamentals rather than short-term sentiment. Better-informed market participants contribute to a stronger and more resilient bullion ecosystem.

The Rise of Integrated Private Platforms

Regulatory reforms, particularly Basel III's Net Stable Funding Ratio, have significantly altered the economics of unallocated gold holdings. As a result, several global bullion banks have reduced proprietary trading activities or withdrawn from certain segments of the precious metals business.

While market demand for liquidity, financing and risk management remains unchanged, the responsibility of providing these services is increasingly shifting to agile private institutions.

Goldstrom has positioned itself as an integrated global platform with expertise spanning mine-level sourcing, refining centres such as Dubai, and major financial hubs including Singapore, Hong Kong and London. This end-to-end model provides greater transparency, operational control and risk management while enabling clients to access sophisticated financial solutions traditionally associated with bullion banks.

Responsible Sourcing as a Competitive Advantage

Responsible sourcing is no longer simply a compliance requirement-it has become a strategic imperative.

Our sourcing strategy is built on long-term partnerships with mining communities across regions including Ghana, Côte d'Ivoire and Peru. Maintaining a strong on-the-ground presence allows us to conduct regular mine-site assessments, strengthen supply chain integrity and promote responsible environmental and social practices.

Equally important are rigorous onboarding and due diligence standards. We are prepared to decline opportunities that do not meet our sourcing and ESG expectations because sustainable credibility creates greater long-term value than short-term growth.

As regulators, financial institutions and consumers increasingly demand transparency and traceability, firms that embed ESG principles throughout their operations will be better positioned to earn lasting trust.

Bridging Physical Gold and Financial Innovation

The future of bullion lies in combining physical expertise with financial innovation.

Gold today is more than a commodity-it is a strategic financial asset. Structured solutions such as repos, gold-backed financing and liquidity products enable refiners, jewellers, institutional investors and high-net-worth clients to unlock value from their holdings while maintaining ownership of physical metal.

These solutions depend upon robust operational infrastructure, complete traceability and disciplined risk management. Through Goldstrom Alchemy, our proprietary technology platform, clients gain real-time visibility over both physical inventories and financial exposures, creating a seamless connection between metal flows and financing strategies.

Shaping the Next Decade

The bullion firms that will lead the next decade are those that combine operational excellence with strong governance, responsible sourcing, advanced technology and innovative financial capabilities.

Success will belong to organisations that control the metal's journey from origin to market, embrace ESG as a core business principle, integrate physical and financial services, and invest continuously in client education.

At Goldstrom, our ambition extends beyond adapting to industry change. We seek to help shape a more transparent, resilient and responsible bullion ecosystem-one where trusted partnerships, disciplined risk management and innovation create lasting value for clients and the wider precious metals industry.

