

GOLD'S METEORIC RISE: TECHNICAL OUTLOOK AND WHAT LIES AHEAD AFTER SURGING PAST \$3500

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In an extraordinary rally, gold has delivered more than a 33% return in the MCX market since the last India Gold Conference in 2024, rocketing from ₹75,000 to ₹1,05,000 per 10 grams. With only nine months elapsed in 2025, this performance already outpaces previous calendar years' gains by over 19%, setting a bullish tone for the precious metal. On the global front, gold is currently trading at \$3,477 per ounce as of September 1, 2025, having decisively broken the critical \$3,400 level in the last week of August.

This breach was largely fuelled by growing expectations of a Federal Reserve rate cut in their upcoming September meeting combined with persistent geopolitical tensions, keeping investors firmly anchored in safe-haven assets. The short-term charts indicate that gold's next immediate target is testing its previous all-time high near \$3,495, with the psychological and technical hurdle of \$3,500 looming large.

Technical Landscape and Near-Term Moves

The upward momentum has been fuelled by a surge in buying interest and short covering, pushing gold higher in quick bursts. After reclaiming the \$3,400 zone, gold's trajectory suggests it could push towards \$3,550 in the very near term. This zone could act as a short-term resistance as traders take profits, and liquidity is absorbed in the market. Should gold fail to sustain above the \$3,500 mark following this liquidity sweep, technical pullbacks could bring prices back to a demand zone around \$3,360-\$3,375 and Rs 100750 – Rs 101000 in MCX. This level aligns with previous consolidation phases and offers an important degree of price stability before the next leg up.

Medium-Term Outlook

Despite these short-term fluctuations, the underlying bullish trend remains firmly intact. Technical analysis points to a sustained upward momentum targeting the

\$3,700-\$3,800 range by year-end. This is consistent with earlier market reports forecasting further gains driven by central bank policies, continuing geopolitical risks, and the growing demand from institutional investors.

The ability of gold to maintain its bullish bias will depend on its performance around key levels: clearing and consolidating above \$3,500 will open the pathway to this higher target zone, while a sustained drop below \$3,360 could signal a deeper correction phase.

Long-Term Outlook

The much-discussed question of whether gold can touch the \$4,000 mark continues to dominate investor sentiment. With prices already delivering over 30% returns this calendar year, reaching \$4,000 before year-end appears ambitious. However, the longer-term outlook remains strong. As global uncertainties persist and demand for safe-haven assets grows, gold prices could comfortably move beyond \$4,100 an ounce in 2025. On the domestic front, this translates to levels above ₹1,20,000 per 10 grams on the MCX. Rupee depreciation will in turn fuel MCX gold prices further. Whether gold achieves this historic milestone by the close of 2025 is something the market will reveal in due course.

In summary, gold's technical charts reveal an asset riding a powerful bullish wave, now bridging new historical highs. Investors should monitor critical price levels around \$3,500 and \$3,360 in the short-term to gauge market sentiment. The possibility of minor corrections or pullbacks cannot be ruled out, but the year-end target near \$3,700-\$3,800 remains well within reach unless unexpected macroeconomic shifts occur. Gold continues to shine brightly in 2025, rewarding those who read the fundamental signs well and remain vigilant to the changing market tides.