

Sequel Logistics unveils Renewed Commitment to Securing Trust



Sequel Logistics, India's leading secure logistics company, announced the unveiling of its deeper and strengthened commitment to securing trust across the industries it serves.

For over two decades, Sequel has stood as the name behind secure transportation, vaulting, and protection of high-value assets for jewellers, banks, exchanges, bullion traders, financial institutions, and refiners. The new identity marks not just an evolution in the brand's appearance, but a renewed focus on empowering clients by making logistics one less thing to worry about.

“This change marks our journey from being just a logistics service provider to becoming a trusted partner for our clients. Today, they do not have to worry about the movement and protection of their high-value assets. They can focus on what they do best, creating exceptional craft. We take care of the rest”, said **Mr. Rajkumar S, MD & CEO, Sequel Logistics.**

Accompanying the renewed logo is a new tagline, "**Securing Your Trust**", which captures the company's commitment to safeguarding valuable assets with trusted and innovative solutions while upholding global standards of excellence.

