

BullionWorld

World of Bullion Research

MEDIA PACK

Integrated Marketing &
Promotion Proposal

www.bullionworld.in



Bullion World - Profile

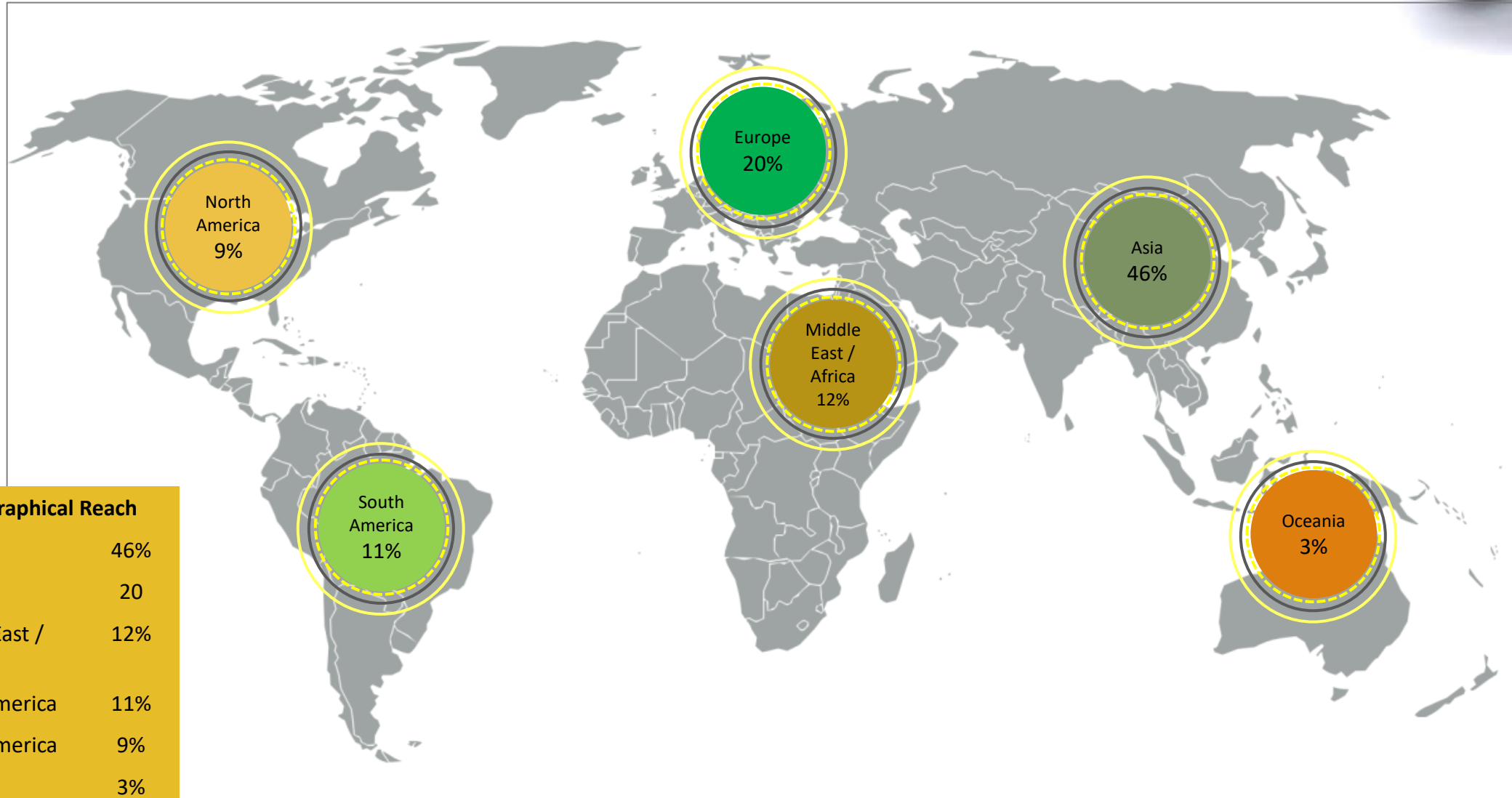
❖ Bullion World is promoted by Eventell Global Advisory Pvt Ltd, which is in the business of commodity research, consulting, publications & conferences with experience since 1996.

❖ The principal business focus of Eventell has been into

- ❖ **Publications**
- ❖ **Advisory Services**
- ❖ **Business Consultancy**
- ❖ **Seminars / Training Programs**
- ❖ **Conferences**



Bullion World - Geographical reach



Geographical Reach	
Asia	46%
Europe	20%
Middle East / Africa	12%
South America	11%
North America	9%
Oceania	3%

Bullion World - Profile

Bullion World is launched with an objective of disseminating market information on Bullion markets. Bullion World intends to focus on issues concerning refining, ETF, bullion market sentiments, outlook, policy issues, derivatives etc. This comprehensive magazine is an initiative of Eventell Global Advisory Pvt Ltd. Bullion World intends to reach-out to Indian & global audience on the strengths its expertise.

Bullion importers, traders, suppliers

Bullion Banks & financial institutions

Refiners, mints

Jewellers

Mutual Funds & ETFs

Commodity Exchanges & brokering members

Govt agencies & policy makers

Logistics & other service providers



Bullion World - Why advertise?

- ❖ **Currently the only Indian magazine on Bullion markets**
- ❖ **Initiative of Eventell Global Advisory Pvt Ltd, organizer of several bullion conferences across the world**
- ❖ **Strong database & wide reach across India & abroad**
- ❖ **Cost-effective way of reaching out to your audience**
- ❖ **Perfect platform to introduce & brand your products & services**

BullionWorld

World of Bullion Research

Our Invitation

*We invite your esteemed organization to utilize
the opportunity to promote / brand / reach out to
your audience through Bullion World magazine
& website www.bullionworld.in*

Advertisement Proposal for Bullion World Magazine (Printed advertisement)

Position	Front Inner Page
Tariff in USD	USD 1500
Tariff in INR	Rs 90000

Position	Back Inner Page
Tariff in USD	USD 1500
Tariff in INR	Rs 90000

Position	Back Cover
Tariff in USD	USD 2000
Tariff in INR	Rs 125000

Position	Bookmark
Tariff in USD	USD 2500
Tariff in INR	Rs 200000

Position	Center Spread (2 page advt)
Tariff in USD	USD 3000
Tariff in INR	Rs 200000

Position	Front Opening Spread (2 page advt)
Tariff in USD	USD 3000
Tariff in INR	Rs 200000

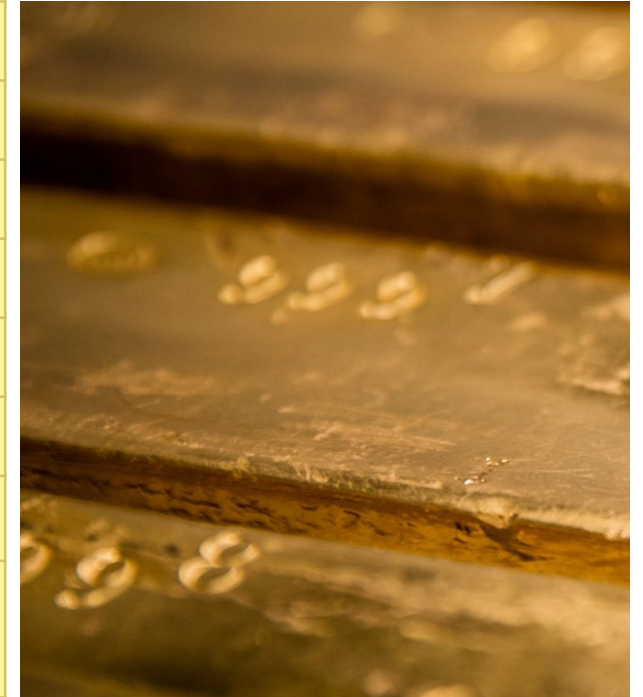
Position	Back Opening Spread (2 page advt)
Tariff in USD	USD 3000
Tariff in INR	Rs 200000

Position	Any Inner Color Page
Tariff in USD	USD 750
Tariff in INR	Rs 50000

All prices quoted are per insertion basis & offered based on availability. For annual contracted rates & availability kindly check with abhinaya@eventellglobal.com

Banner Ads on BullionWorld.in Website

Inclusions	Standard – US\$ 1200	Premium – US\$1500
Period	1 Year	1 year
Static Banner on Homepage	Yes	Yes
Banner on Any Inner pages	No	Yes
Sliding Banner on Homepage	No	Yes
Dimensions	300 w * 200 h pixels	300 w * 200 h pixels
Hyperlink to your website	Yes	Yes
Complimentary Editorial in Printed Monthly Magazine	No	Yes



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Contact abhinaya@eventellglobal.com
for more details and packages

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